



Andreas Krause

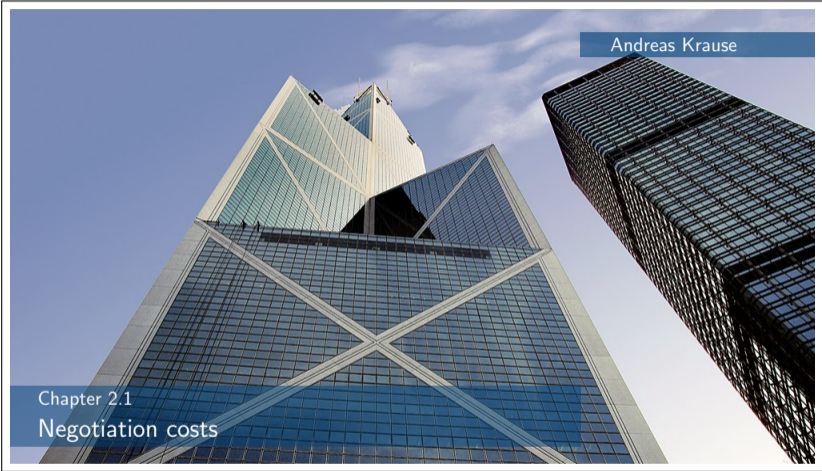
The role of commercial banks

## Banks as intermediaries

- ▶ Banks can be seen as a channeling excess funds, savings, in the form of deposits into loans for those that have a shortage of funds
- ▶ Using banks may be more efficient than each individual negotiating with a borrower separately
- ▶ Banks can do more than merely pass on deposits efficiently, they can transform short-term deposits into long-term loans
- ▶ This ability distinguishes banks from other intermediaries as they change the properties of the 'goods' they are 'selling'

# Negotiating with banks

- ▶ Borrowers could obtain loans directly, but would have to negotiate directly
- ▶ Alternatively, the depositor could negotiate with the bank and then the bank in turn negotiates with the borrower
- ▶ Banks have an advantage of having no negotiation costs and thus have an advantage over direct lending arrangements



Andreas Krause

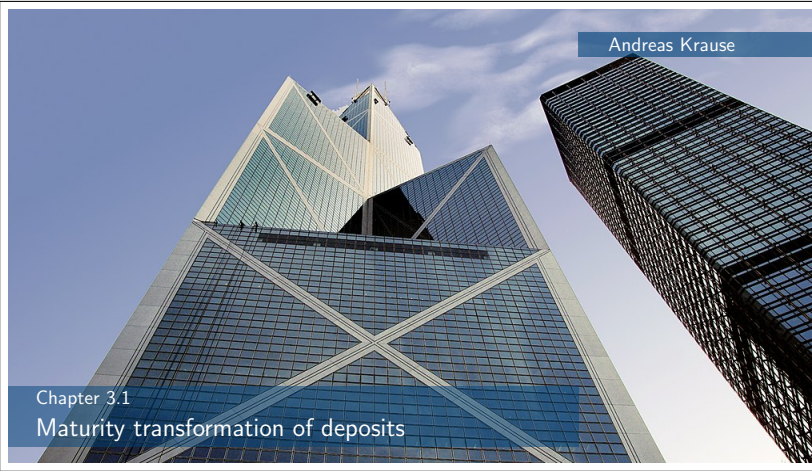
Chapter 2.1  
Negotiation costs

## Discussion of model results

- ▶ Bank lending will dominate due to the lower negotiation costs of banks
- ▶ Direct lending can be sustained only in narrow ranges where the returns to borrowers are of intermediate value
- ? Banks have an advantage in negotiation costs, would this be only because banks are more efficient and experienced?
- ! In addition to experience and having systems set up for lending, banks are also better informed about borrowers, reducing adverse selection costs

# Banks enabling long-term loans

- ▶ Investments are mostly long-term and require long-term funding
- ▶ Depositors often seek access to their funds at short notice, but will not know this beforehand
- ▶ Banks can overcome this uncertainty by offering short-term deposits while giving long-term loans



Andreas Krause

Chapter 3.1  
Maturity transformation of deposits

## Discussion of model results

- ▶ Banks retain cash to repay those depositors that withdraw their deposits early and from the remainder provide long-term loans
- ▶ Having a large number of depositors allows banks to achieve this result
- ? Would banks inevitably fail if existing depositors withdraw funds in large numbers from many banks?
- ! If more depositors are withdrawn than the bank holds cash, it would fail, but often deposits get merely moved between banks and the total deposits at a bank remain steady



## Summary of key results

- ▶ Banks are efficient in providing loans and enable the maturity transformation of deposits
- ▶ Banks are acting as ordinary intermediaries if seen as reducing transaction costs
- ▶ Banks affect the quality of the deposits if the maturity transformation is considered
- ▶ Banks are more than mere intermediaries, they affect economic outcomes to a larger extent than ordinary intermediaries



Copyright © by Andreas Krause

Picture credits:

Cover: The wub, CC BY-SA 4.0 <https://creativecommons.org/licenses/by-sa/4.0>, via Wikimedia Commons, [https://commons.wikimedia.org/wiki/File:Canary\\_Wharf\\_from\\_Greenwich\\_riverside\\_2022-03-18.jpg](https://commons.wikimedia.org/wiki/File:Canary_Wharf_from_Greenwich_riverside_2022-03-18.jpg)

Back: Seb Tyler, CC BY 3.0 <https://creativecommons.org/licenses/by/3.0>, via Wikimedia Commons, [https://commons.wikimedia.org/wiki/File:Canary\\_Wharf\\_Panorama\\_Night.jpg](https://commons.wikimedia.org/wiki/File:Canary_Wharf_Panorama_Night.jpg)

Andreas Krause  
Department of Economics  
University of Bath  
Claverton Down  
Bath BA2 7AY  
United Kingdom

E-mail: [mnsak@bath.ac.uk](mailto:mnsak@bath.ac.uk)