

# Bayesian Decision Theory

*with applications to Experimental Design*



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# Overview

## Bayesian Decision Theory through example

- Motivating Example

- Ingredients

- Special cases

- Gain functions

- Bayes Decision Rule

- Dynamic Programming: Sequential Decision Theory

## Application to Experimental Design

- Setting the picture of a Phase II/III program

- Decision 2

- Decision 1

# The Umbrella Conundrum

- ▶ You can take the umbrella, or not take it.
- ▶ It may or may not rain during the day.
- ▶ Do not take the umbrella, and it rains → you get wet.
- ▶ Take the umbrella, and it does not rain → you have to carry it around all day.
- ▶ You may look at the sky, or see the weather forecast, which may help inform your decision.



# Ingredients

**State of Nature**  $\theta \in \Theta$ , with associated prior  $\pi_\theta(\cdot)$

**Data**  $x \in X$ , with likelihood  $\pi_x(\cdot; \theta)$

The state of nature is unknown, and the observed data may depend upon the state of nature.

**Action**  $\alpha \in \mathcal{A}$

**Decision Rule**  $d : X \rightarrow \mathcal{A}$

The decision rule stipulates which action to take given observed data.

# Ingredients

In the umbrella example,

**State of Nature:**  $\Theta := \{\text{rain occurs, rain does not occur}\}$

**Data**  $X := \{\text{no clouds, few clouds, many clouds}\}$ , or  $[0, 1]$

**Action**  $\mathcal{A} := \{\text{take umbrella, do not take umbrella}\}$

**Decision Rule**  $d : X \rightarrow \mathcal{A}$

$$d(x) = \text{take umbrella} \quad \forall x$$

$$d(x) = \text{do not take umbrella} \quad \forall x$$

$$d(x) = \begin{cases} \text{take umbrella} & \text{if } x \in \{\text{few clouds, many clouds}\} \\ \text{do not take umbrella} & \text{if } x = \text{no clouds} \end{cases}$$

## No data, Equally weighted losses case...

Suppose we have no data  $X$ .

Further, suppose there is a bijection  $\gamma : \mathcal{A} \rightarrow \Theta$  between actions and states of nature, with incorrect actions weighted equally.

*i.e.  $\alpha = \text{take umbrella} \Rightarrow \gamma(\alpha) = \text{rain}$ .*

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*i.e.  $\alpha = \text{take umbrella} \Rightarrow \gamma(\alpha) = \text{rain}$ .*

**Optimal Decision rule  $d$ :**

Take action  $\alpha \Leftrightarrow \alpha$  maximises  $\pi_\theta(\gamma(\alpha))$

*i.e. Assuming the prior gives a weighting of  $\pi_\theta(\text{rain}) < 0.5$ , we **never** take the umbrella!*

... suppose we have data

The **posterior probability** may govern our decision:

$$\begin{aligned}\pi(\theta|x) &= \frac{\pi_x(x|\theta) \pi_\theta(\theta)}{\pi(x)} \\ &= \frac{\pi_x(x|\theta) \pi_\theta(\theta)}{\int_{\Theta} \pi_x(x|\theta) \pi_\theta(\theta) d\theta}\end{aligned}$$



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By minimising the **average probability of error**

$$P(\text{error}) = \int_{-\infty}^{\infty} P(\text{error}|x) \pi(x) dx, \quad (1)$$

one obtains

$$d(x) = \operatorname{argmax}_{\alpha \in \mathcal{A}} \pi(\gamma(\alpha) | x).$$

*Likelihoods* uniform  $\Rightarrow$  decision relies only on *priors*.

Uniform *prior*  $\Rightarrow$  decision relies only on *likelihood*.

(Bayes decision rule in the case of equal losses)

# The need for gain functions



... but not taking an umbrella when it rains is worse than taking an umbrella when it does not rain!

We introduce **gain functions** to complete our theory.

## Gain functions

The gain function describes the gain of each action.

$\mathcal{G}(\alpha ; \theta) : \mathcal{A} \times \Theta \rightarrow \mathbb{R}$ , is the gain incurred by taking action  $\alpha$  when the state of nature is  $\theta$ .

*In the case of equal costs,  $\mathcal{G}(\alpha_i, \theta_j) = \delta_{i,j}$  for suitably ordered  $\alpha$  and  $\theta$ .*

The **expected gain**  $\mathfrak{G} : \mathcal{A} \rightarrow \mathbb{R}$ , given observed data  $x$  is defined as

$$\mathfrak{G}(\alpha|x) = \int_{\Theta} \mathcal{G}(\alpha|\theta) \pi(\theta|x) d\theta \quad (2)$$

## Bayes Decision Rule

Defining the **overall gain** of a decision rule as

$$\int_{\mathcal{X}} \mathcal{G}(d(x) | x) \pi(x) dx, \quad (3)$$

choosing decision rule  $d$  such that the overall gain is maximised gives us **Bayes Decision Rule**:

$$\begin{aligned} d(x) &= \operatorname{argmax}_{\alpha \in \mathcal{A}} \mathfrak{G}(\alpha | x) \\ &= \operatorname{argmax}_{\alpha \in \mathcal{A}} \int_{\Theta} \mathcal{G}(\alpha | \theta) \pi(\theta | x) d\theta \end{aligned} \quad (4)$$

## Back to the umbrella problem

- ▶ Prior on the state of nature

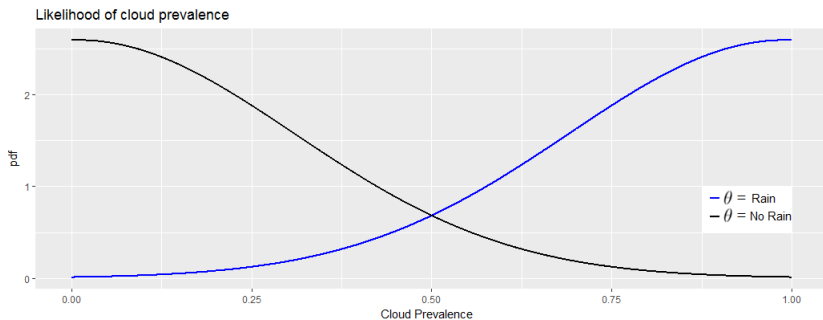
$$\pi_{\theta}(\theta) = \begin{cases} 0.25 & \text{if } \theta = \{\text{rain occurs}\} \\ 0.75 & \text{if } \theta = \{\text{no rain occurs}\} \end{cases}$$

- ▶ Gain function  $\mathcal{G}(\cdot, \cdot)$  takes the following form:

		Action $\alpha$	
		take umbrella	do not take umbrella
$\theta$	it rains	-0.1	-1
	no rain	-0.1	0

## Back to the umbrella problem

- ▶ We observe some data  $x \in X$  relating to the prevalence of clouds in the sky on the continuous scale of 0 to 1.
- ▶ Likelihood of cloud prevalence  $x \in X = [0, 1]$  given  $\theta$  is:



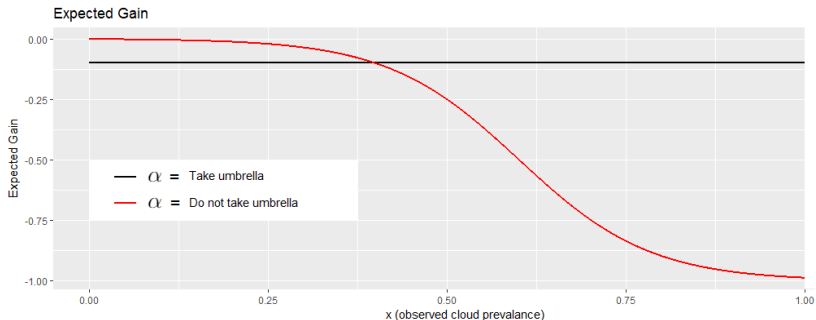
Bayes decision rule in this case is

$$d(x) = \operatorname{argmax}_{\alpha \in \mathcal{A}} \underbrace{\sum_{\theta \in \{\text{rain, no rain}\}} \mathcal{G}(\alpha|\theta) \pi(\theta|x)}_{(*)} \quad (5)$$

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Plotting (\*) for each  $\alpha \in \mathcal{A}$ ,

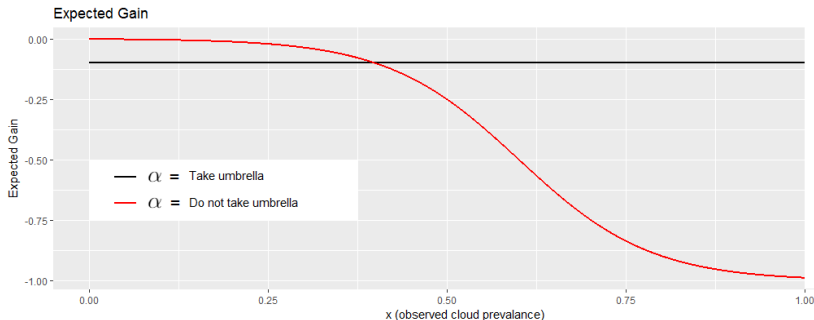




Bayes decision rule in this case is

$$d(x) = \operatorname{argmax}_{\alpha \in \mathcal{A}} \underbrace{\sum_{\theta \in \{\text{rain, no rain}\}} \mathcal{G}(\alpha|\theta) \pi(\theta|x)}_{(*)} \quad (5)$$

Plotting (\*) for each  $\alpha \in \mathcal{A}$ ,



Thus Bayes decision rule is

$$d(x) = \begin{cases} \text{take umbrella} & \text{if } x \geq 0.4 \\ \text{do not take umbrella} & \text{if } x < 0.4 \end{cases} .$$

# The sequential decision problem



When making decisions sequentially, decisions you make at each stage

- ▶ determine interim loss or gain, and
- ▶ affect the ability to make decisions at further stages.

# The sequential decision problem

**Dynamic programming** (or backward induction) approach:

Find the **optimal decision rule at the last stage**, then **work backwards** stage by stage, keeping track of the optimal decision rule and the expected payoff when this rule is applied in each stage.

## Setting the picture of a Phase II/III program

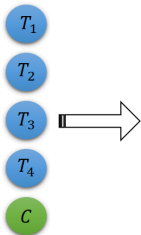
Often we have several treatments that show promise. Require a program that:

- ▶ Selects the most promising treatment (Phase II).
- ▶ Build up evidence of the efficacy of the treatment (Phase III).

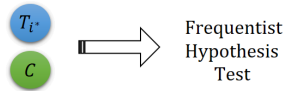


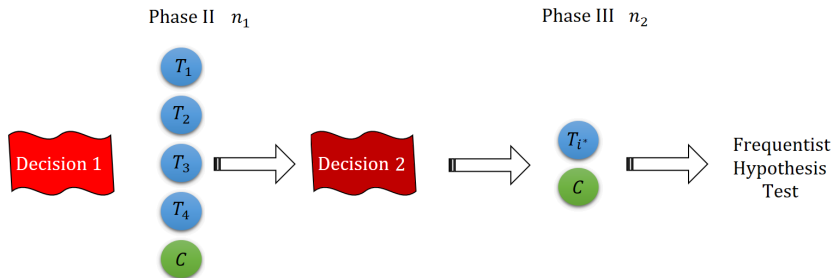
Optimising the overall program is a complicated problem.  
i.e. the best way to design Phase II depends on how one uses the results of Phase II in designing Phase III.

Phase II



Phase III





Decision 2 Phase III design, given Phase II data.

Decision 1 Phase II design.

## Statistical Model (in Phase II)

Prior:

$$\boldsymbol{\theta} \sim N(\boldsymbol{\mu}_0, \boldsymbol{\Sigma}_0) \quad (6)$$

Likelihood:

$$\hat{\boldsymbol{\theta}}_1 | \boldsymbol{\theta} \sim N(\boldsymbol{\theta}, \boldsymbol{\Sigma}), \text{ where } \mathcal{I}_1 = \frac{n_1^{(t)}}{\sigma^2} (1 + K^{-1/2})^{-1}, \text{ and}$$

$$\boldsymbol{\Sigma} := \begin{pmatrix} \mathcal{I}_1^{-1} & \sigma^2/\sqrt{K}n_1^{(t)} & \dots & \sigma^2/\sqrt{K}n_1^{(t)} \\ \sigma^2/\sqrt{K}n_1^{(t)} & \mathcal{I}_1^{-1} & & \vdots \\ \vdots & & \ddots & \sigma^2/\sqrt{K}n_1^{(t)} \\ \sigma^2/\sqrt{K}n_1^{(t)} & \dots & \sigma^2/\sqrt{K}n_1^{(t)} & \mathcal{I}_1^{-1} \end{pmatrix}. \quad (7)$$

Posterior:

$$\theta_i | \hat{\boldsymbol{\theta}}_1 \sim N \left( [(\boldsymbol{\Sigma}_0^{-1} + \boldsymbol{\Sigma}^{-1})^{-1}(\boldsymbol{\Sigma}^{-1}\hat{\boldsymbol{\theta}}_1 + \boldsymbol{\Sigma}_0^{-1}\boldsymbol{\mu}_0)]_i, [(\boldsymbol{\Sigma}_0^{-1} + \boldsymbol{\Sigma}^{-1})^{-1}]_{ii} \right). \quad (8)$$

## Decision 2

For given  $X_1 = x_1$ , choose  $i^*$  and  $n_2$  to maximise

$$\int_{\mathbb{R}} \underbrace{\mathbb{E} [ \mathcal{G}(X_2, \theta_{i^*}) \mid \theta_{i^*}, X_1 = x_1 ]}_{\text{Expected gain given } \theta_{i^*} \text{ and Phase II}} \underbrace{\pi_{\theta_{i^*} | X_1}(\theta_{i^*} \mid X_1 = x_1)}_{\text{Posterior density of } \theta_{i^*}} d\theta_{i^*} \quad (9)$$

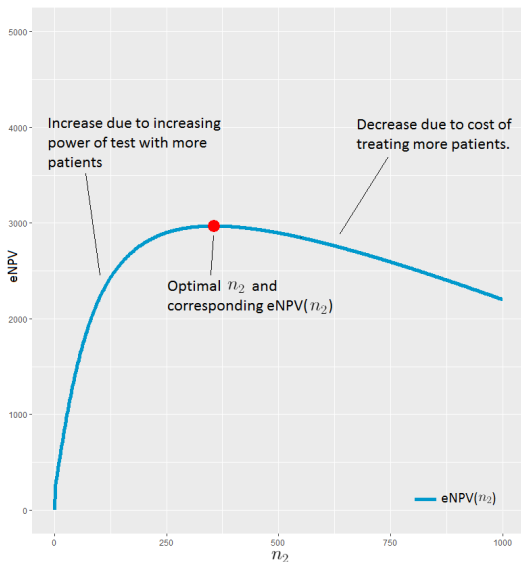
Define the Gain function  $\mathcal{G}$  for the program with

- ▶ a large 'reward' for rejecting the null hypothesis.
- ▶ a small 'penalty' for testing each patient.



## Decision 2

Expected Gain as Phase III Sample Size  $n_2$  varies



## Decision 2

Bayes' decision rule as a function of the posterior mean of  $\theta_{i^*}$ :

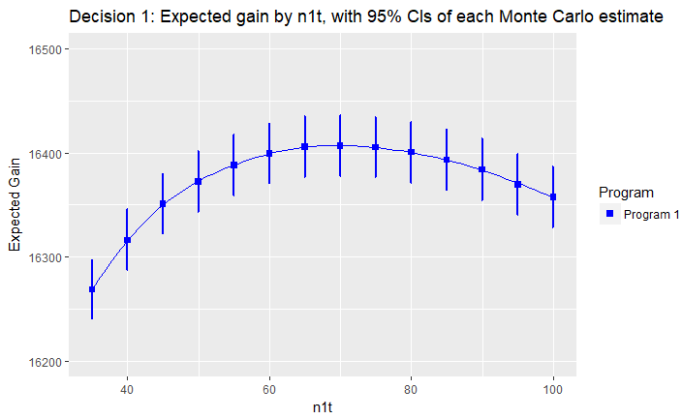
# Decision 1

Choose  $n_1^{(t)}$  to maximise

$$\int_{\mathbb{R}^k} \underbrace{\mathbb{E} [\mathcal{G}(X_1, X_2, \theta_{j^*}) \mid \boldsymbol{\theta}]}_{\text{Expected Gain given } \boldsymbol{\theta}} \underbrace{\pi_{\boldsymbol{\theta}}(\boldsymbol{\theta})}_{\text{Prior}} d\boldsymbol{\theta}. \quad (10)$$

# Decision 1

Equation (10) evaluated for selected values of Phase II sample size  $n_1^{(t)}$ .

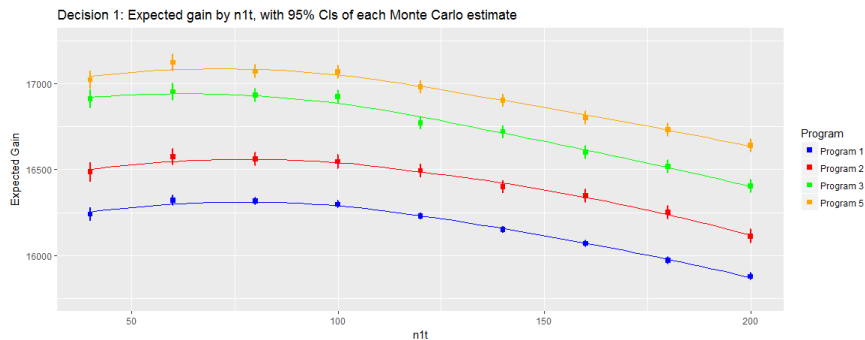


## Using Combination Testing and GSDs

- ▶ Use of Phase II data in the final hypothesis test.  
(Combination Testing)
- ▶ Use of early stopping boundaries in Phase III.  
(Group Sequential Designs)

# Opportunities of this approach

- ▶ Quantify the value of **Combination Testing** and **Group Sequential Designs**.



- ▶ Identify how **prior assumptions** change the optimal decision rules.

Thank you for your attention.

