

# Collective Opinion Dynamics

Extremism, segregation and oscillatory states emerge in a novel agent-based model

Beth M. Stokes

[bms58@bath.ac.uk](mailto:bms58@bath.ac.uk)

Department of Mathematical Sciences, University of Bath, UK

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# Co-authors and Acknowledgments



School of Mathematics,  
University of Birmingham



The British Academy  
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SAMBa CDT,  
University of Bath



Samuel Jackson  
(University of  
Durham)



Galane J. Luo  
(University of  
Birmingham)



Philip Garnett  
(University of  
York)

# Introduction

The aim: to build an **agent-based model** that provides insights into consensus formation in various contexts, synthesising several theoretical frameworks and introducing novel concepts.

The model should prescribe minimal rules for **pairwise interactions** and produce many **emergent macroscopic behaviours** including consensus, segregation and extremisation.

# The model and analysis

## 1. Mathematical formulation

Let  $D \in \{1, 2, 3, \dots\}$  and  $N \in \{2, 3, 4, \dots\}$ .

For all  $i = 1, 2, 3, \dots, N$  and all  $t = 0, 1, 2, \dots$ , let  $\mathbf{v}_i(t) \in \mathbb{R}^D$  be the  $D$ -dimensional ‘opinion’ of agent  $i$  at time  $t$ .

Every agent has a **threshold**,  $\rho_i(t) \in [0, 1)$ .

Every pair of agents shares an **affinity**,  $a_{ij}(t) \in (0, 1]$ , which measures the history of differences between  $i$  and  $j$ , and is parametrised by a **memory capacity**  $\mu \in \{1, 2, 3, \dots\}$ . Inspired by bird-flock dynamics:<sup>[1]</sup>

$$a_{ij}(t; \mu) = \frac{1}{\left(1 + \sum_{\tau=\max\{t-\mu+1, 0\}}^t \|\mathbf{v}_j(\tau) - \mathbf{v}_i(\tau)\|^2\right)^{1/2}},$$

At every  $t$ , agent  $i$  tries to align with agent  $j$  iff  $a_{ij}(t) > \rho_i(t)$ .

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<sup>[1]</sup>Cucker, F., & Smale, S. (2007). IEEE Transactions on Automatic Control, 52(5), 852–862.

# The model and analysis

## 1. Mathematical formulation

The evolution rule for  $\mathbf{v}_i(t)$ , inspired by bounded-confidence models and memory-based connectivity models:<sup>[2][3]</sup>

$$\mathbf{v}_i(t+1) = \mathbf{v}_i(t) + \frac{\sum_{j=1}^N H(a_{ij}(t) - \rho_i(t)) a_{ij}(t) (\mathbf{v}_j(t) - \mathbf{v}_i(t))}{\sum_{j=1}^N H(a_{ij}(t) - \rho_i(t))},$$

where  $H$  is the Heaviside step function with  $H(0) = 0$ .

Equivalently, defining  $\mathbf{V} \in \mathbb{R}^{N \times D}$  with  $v_{ij} = [\mathbf{v}_i]_j$ ,

$$\mathbf{V}(t+1) = \mathbf{M}(t)\mathbf{V}(t), \quad m_{ii} = 1 - \frac{\sum_{j \neq i} H(a_{ij} - \rho_i) a_{ij}}{\sum_{j=1}^N H(a_{ij} - \rho_i)} > 0,$$
$$m_{ij} = \frac{H(a_{ij} - \rho_i) a_{ij}}{\sum_{j=1}^N H(a_{ij} - \rho_i)} \geq 0 \quad (i \neq j).$$

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<sup>[2]</sup>Hegselmann, R., & Krause, U. (2002). Journal of Artificial Societies and Social Simulation, 5(3).

<sup>[3]</sup>Mariano, S., Morărescu, I., Postoyan, R., & Zaccarian, L. (2020). IEEE Control Systems Letters, 4(3), 644–649.

# The model and analysis

## 2. Sufficient conditions for convergence and for consensus

### Theorem<sup>[4]</sup>

Let  $\rho_i(t) = \rho$  be some constant which we call the *universal threshold*. Let  $\mathbf{V}(0) \in \mathbb{R}^{N \times D}$  be any initial condition. Let  $\mathbf{V}(t)$  evolve according to the system described above.

- 1 The opinions converge to some steady state:

$$\exists \mathbf{V}^\infty \in \mathbb{R}^{N \times D} : \lim_{t \rightarrow \infty} \mathbf{V}(t) = \mathbf{V}^\infty.$$

- 2 If  $\rho < \rho_* := \frac{1}{(1+4\mu R_0^2)^{1/2}}$  where  $R_0 := \max_i \|\mathbf{v}_i(0)\|$ , then the opinions converge to **average consensus**:

$$\forall i : \lim_{t \rightarrow \infty} \mathbf{v}_i(t) = \mathbf{v}_* := \frac{1}{N} \sum_{i=1}^N \mathbf{v}_i(0).$$

The dynamics can be interpreted as **cooperation-seeking**.<sup>[5]</sup>

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[4]The proof builds on a result by Lorenz, J. (2005). *Physica A*: 355(1), 217–223.

[5]Rand, D. G., Arbesman, S., & Christakis, N. A. (2011). *Proceedings of the National Academy of Sciences*, 108(48), 19193–19198.

# The model and analysis

## 3. *Long vs. short memory*

With  $\mu = 10$ , agents ‘hold grudges’ and find it hard to listen to others.

# The model and analysis

## 3. *Long vs. short memory*

With  $\mu = 2$ , agents ‘forgive and forget’ and manage to find consensus.



# Numerical experiments

## 1. Methodology

Either  $\rho_i(t) = \rho$ , or more generally,

$$\rho_i(t) = \rho + (1 - \rho) \left( 1 - e^{-\alpha \|\mathbf{v}_i(t)\|} \right) \in [0, 1),$$

where  $\alpha \geq 0$  is called the **reinforcement rate**. When  $\alpha > 0$ , the more extreme someone's opinion, the more stubborn they are.<sup>[6]</sup>

Parameter	Values used
$D$ (Dimensions of opinion space)	1, 2, 3, 5.
$\mu$ (Memory capacity of population)	2, 10.
$\rho$ (Universal/baseline threshold)	0, 0.01, 0.02, ..., 0.99.
$\alpha$ (Reinforcement rate)	0, 0.1, 0.2, 0.4, 0.8.

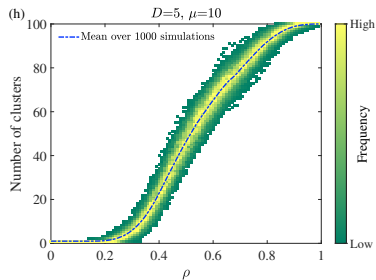
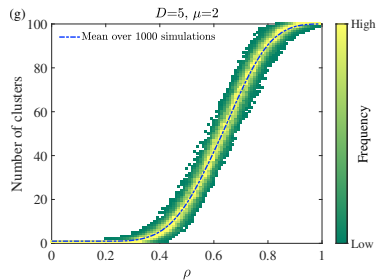
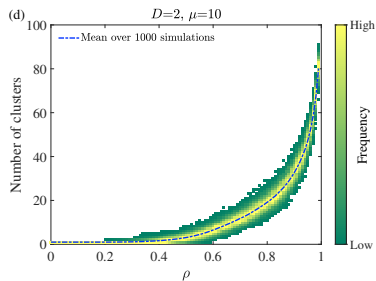
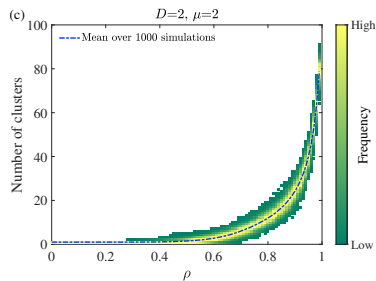
1000 different initial configurations of 100 agents, for each  $D$ .

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<sup>[6]</sup>Tian, Y., Jia, P., Mirtabatabaei, A., Wang, L., Friedkin, N.E., & Bullo, F. (2021). IEEE Transactions on Automatic Control, 67(2), 574–588.

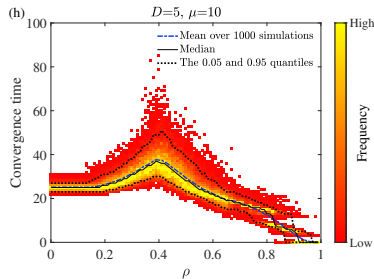
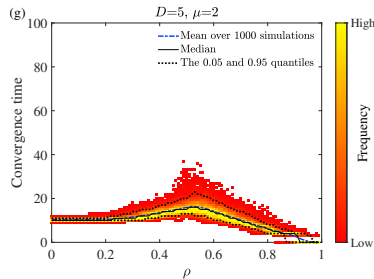
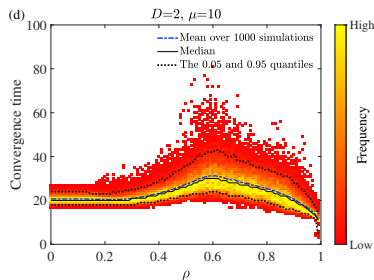
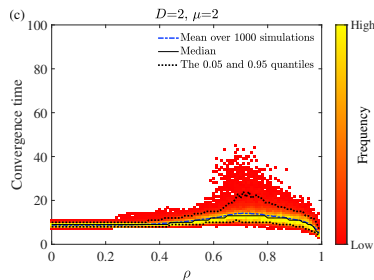
# Numerical experiments

## 2. Cluster formation: consensus vs. segregation ( $\alpha = 0$ )



# Numerical experiments

## 3. Convergence time ( $\alpha = 0$ )



# Numerical experiments

## 4. Extremisation ( $\alpha > 0$ )

Define the **extremisation measure**:

$$E := \left\| \frac{1}{N} \sum_{i=1}^N \mathbf{v}_i^\infty \right\| - \left\| \frac{1}{N} \sum_{i=1}^N \mathbf{v}_i(0) \right\|.$$

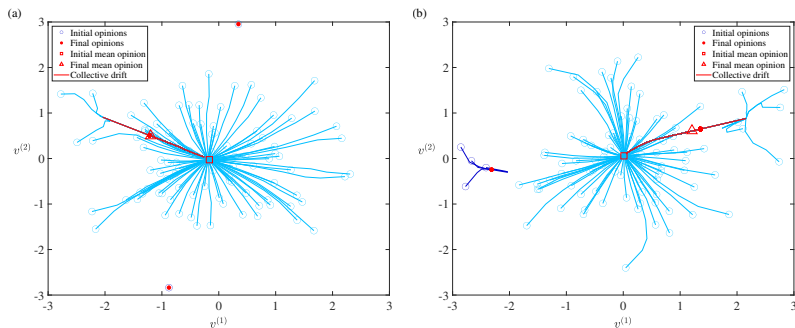


Figure: Two examples of collective drift and extremisation in 2D.

Parameters:  $\mu = 2, \rho = 0, \alpha = 0.4$ .

# Numerical experiments

## 4. *Extremisation* ( $\alpha > 0$ )

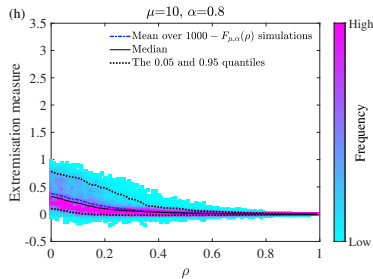
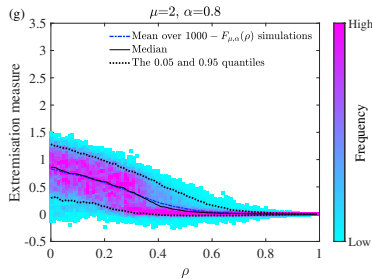
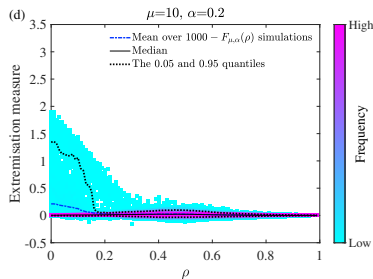
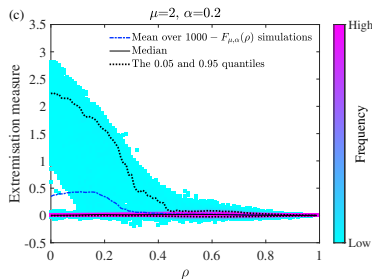
This process is reminiscent of [group polarisation](#).<sup>[7]</sup>

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<sup>[7]</sup>Sunstein, C.R. (1999).

# Numerical experiments

## 4. Extremisation ( $\alpha > 0$ )



# Numerical experiments

## 5. Failure to converge: collective oscillations

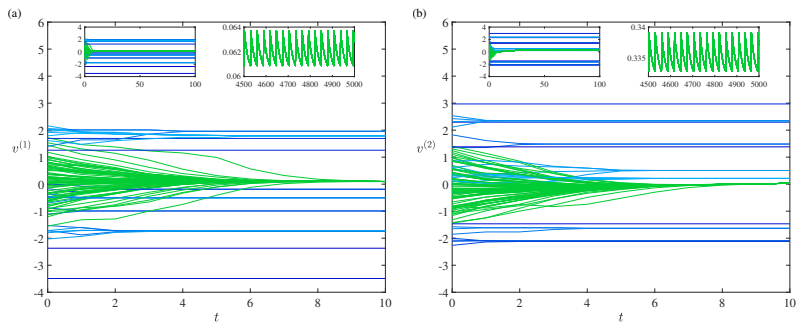


Figure: An example of collective oscillations in 2D.

Parameters:  $\mu = 2, \rho = 0, \alpha = 0.8$ .

We proved that [periodic solutions exist](#), by explicitly constructing an  $N$ -body system where two extreme agents remain stationary while  $N - 2$  agents collectively oscillate with period 2.

## Conclusions

Novel model of opinion formation capable of mimicking socio-psychological phenomena such as **emergent co-operation** and **group polarisation**.

Extends existing theoretical findings and support experimental ones.

Sufficiently low universal threshold **guarantees consensus**.

A population which takes a longer history of itself into account is **less susceptible to extremism**.

Heterogeneous networks permit **oscillatory opinion clusters**.

Expect an even richer range of phenomena to emerge from more sophisticated initial opinion distributions.

Potential extensions could include: hierarchical populations; repulsive interactions; and stochastic fluctuations.



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