Previously on MA40189:

• Bayes' theorem for random variables X and Y

$$\begin{array}{l} f(y \,|\, x) \;=\; \displaystyle \frac{f(x \,|\, y) f(y)}{f(x)} \\ \;=\; \displaystyle \frac{f(x \,|\, y) f(y)}{\int_Y f(x \,|\, y) f(y) \, dy} \end{array}$$

• Bayes' theorem for parametric inference

 $f(\theta \,|\, x) \,\propto\, f(x \,|\, \theta) f(\theta)$

• <u>Posterior \propto Prior \times Likelihood</u>

Today on MA40189:

- principle steps of the Bayesian method
- sequential data updates:

 $f(\theta \,|\, x, y) \,\propto\, f(y \,|\, x, \theta) f(\theta \,|\, x)$

- -- update first by x and then by y
- $-f(\theta \mid x)$ assumes the role of the prior (given x)
- $-f(y \mid x, \theta)$ the likelihood (given x)
- if X and Y are conditionally independent given θ then

$$f(\theta \mid x, y) \propto f(y \mid \theta) f(x \mid \theta) f(\theta)$$

- conjugate Bayesian updates: prior and posterior from the same family
- Beta-Binomial example