

11/2/2021. LECTURE 4.

Last time: 
$$f(\theta) = \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

Beta distribution

Show that  $E(\theta) = \frac{\alpha}{\alpha+\beta}$ . Similarly,  $E(\theta^2) = \frac{\alpha(\alpha+1)}{(\alpha+\beta)(\alpha+\beta+1)}$

Thus, 
$$\text{Var}(\theta) = E(\theta^2) - E^2(\theta) = \frac{\alpha(\alpha+1)}{(\alpha+\beta)(\alpha+\beta+1)} - \left(\frac{\alpha}{\alpha+\beta}\right)^2$$

$$= \frac{\alpha}{\alpha+\beta} \left[ \frac{(\alpha+1)(\alpha+\beta) - \alpha(\alpha+\beta+1)}{(\alpha+\beta)(\alpha+\beta+1)} \right] = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$$

[Symmetric in  $\alpha, \beta$ ,  $\text{Var}(1-\theta) = \text{Var}(\theta)$ ]

The Beta distribution is a very flexible distribution and  $\alpha, \beta$  control the shape of the density function.

[See plot at the end].

Consider the posterior distribution when  $\theta \sim \text{Beta}(\alpha, \beta)$ ,  $X|\theta \sim \text{Bin}(n, \theta)$

$$f(\theta|x) \propto P(X=x|\theta) f(\theta)$$

$$\text{wrt } \theta \quad f(\theta|x) \propto \binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{\text{Beta}(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$\propto \theta^x (1-\theta)^{n-x} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$= \theta^{(\alpha+x)-1} (1-\theta)^{(\beta+n-x)-1}$$

In general,  $f(\theta|x) = c g(\theta)$  for some constant  $c$  not involving  $\theta$ . As

$$\int_a^1 f(\theta|x) d\theta = 1 \quad \text{then}$$

$$c = \left[ \int_a^1 g(\theta) d\theta \right]^{-1}$$

[NB.  $f(\theta|x) \propto f(x|\theta)f(\theta) \propto g(\theta)$  when  $g(\theta) = \theta^{(\alpha+x)-1} (1-\theta)^{(\beta+n-x)-1}$   
 by dropping the constant terms (in terms of  $\theta$ )  $\binom{n}{x}$  from  $f(x|\theta)$  and  $\frac{1}{\text{Beta}(\alpha, \beta)}$  from  $f(\theta)$ ].

In many cases, this integral could be difficult to calculate. In this case,

$$\int_0^1 \theta^{(\alpha+x)-1} (1-\theta)^{(\beta+n-x)-1} d\theta = \text{Beta}(\alpha+x, \beta+n-x)$$

so that 
$$f(\theta|x) = \frac{1}{\text{Beta}(\alpha+x, \beta+n-x)} \theta^{(\alpha+x)-1} (1-\theta)^{(\beta+n-x)-1}$$

i.e.  $\theta|x \sim \text{Beta}(\alpha+x, \beta+n-x)$ .

Effectively we revise our update,  $\alpha \mapsto \alpha+x$  (add the number of successes)  
 $\beta \mapsto \beta+n-x$  (add the number of failures)

Note the tractability of this: the prior and the posterior are from the same family of

distributions. This is an example of **CONJUGACY**.

Definition (Conjugacy).

A class  $\mathcal{T}$  of prior distributions is said to form a **CONJUGATE FAMILY** with respect to a likelihood  $f(x|\theta)$  if the posterior density is in the class  $\mathcal{T}$  for all  $x$  whenever the prior density is in  $\mathcal{T}$ .

We've shown that with respect to the Binomial likelihood, the Beta distribution is a conjugate prior.

We'll now look at the effect of the prior on the posterior.

Example

We return to the motivating example and consider two Beta-Binomials

①. Tossing coins, parameter  $\theta_c$

Prior  $\theta_c \sim \text{Beta}(\alpha_c, \beta_c)$

Likelihood  $X_c | \theta_c \sim \text{Bin}(n, \theta_c)$

Posterior  $\theta_c | X_c = x \sim \text{Beta}(\alpha_c + x, \beta_c + n - x)$ .

Set up so that I observe the number of successes in the same number of trials.

②. Tossing drawing pins, parameter  $\theta_p$

Prior  $\theta_p \sim \text{Beta}(\alpha_p, \beta_p)$

Likelihood  $X_p | \theta_p \sim \text{Bin}(n, \theta_p)$

Posterior  $\theta_p | X_p = x \sim \text{Beta}(\alpha_p + x, \beta_p + n - x)$

I have more prior knowledge about  $\theta_c$  than  $\theta_p$ . In each case, suppose that I suspect, a priori, that

$$E(\theta_c) = \frac{1}{2} = E(\theta_p) \left[ \begin{array}{l} \theta \sim \text{Beta}(\alpha, \beta) \text{ if } E(\theta) = \frac{1}{2} \\ \text{Then } \frac{\alpha}{\alpha + \beta} = \frac{1}{2} \text{ i.e. } \underline{\underline{\alpha = \beta}} \end{array} \right]$$

For  $Q_c$  I expect a smaller variance than  $Q_p$ . I assess

$$Q_c \sim \text{Beta}(20, 20)$$
$$[\text{Var}(Q_c) = 0.006]$$

$$Q_p \sim \text{Beta}(2, 2)$$
$$[\text{Var}(Q_p) = 0.05]$$

$$Q \sim \text{Beta}(\alpha, \beta), \text{Var}(Q) = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$$
$$\text{If } \alpha = \beta \text{ Var}(Q) = \frac{1}{4(2\beta+1)}$$

Larger  $\beta \Rightarrow$  smaller variance  $]$ .

$0 < \beta < 1$

$\beta = 1$

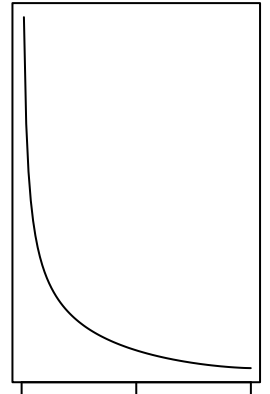
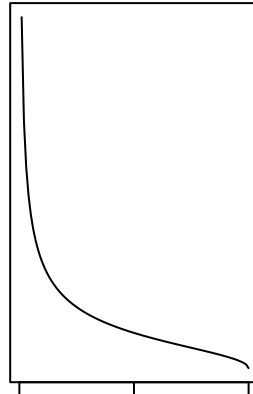
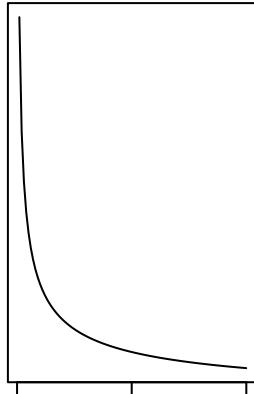
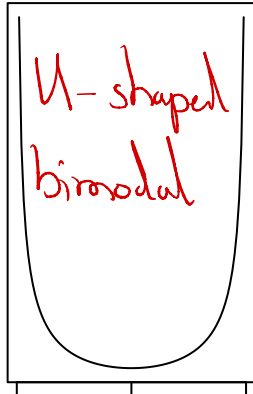
$1 < \beta < 2$

$\beta \geq 2$

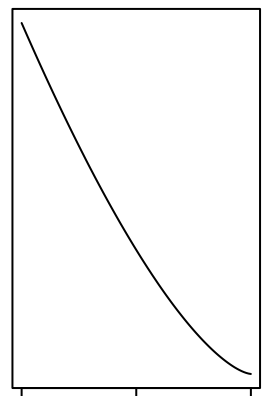
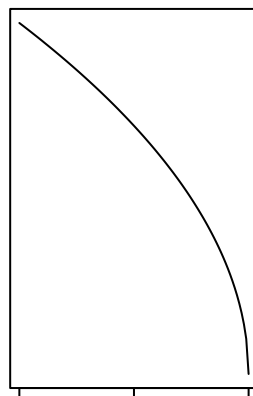
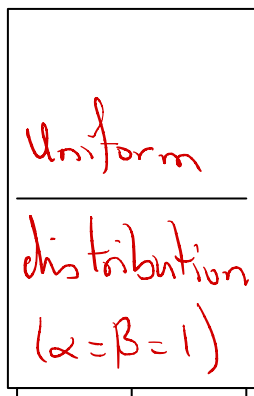
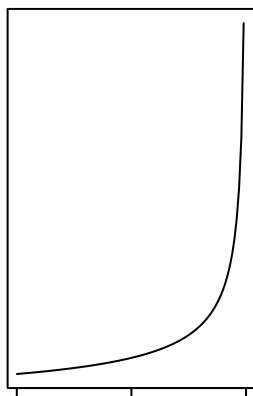
$$f(x) = \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1}$$

STRICTLY DECREASING

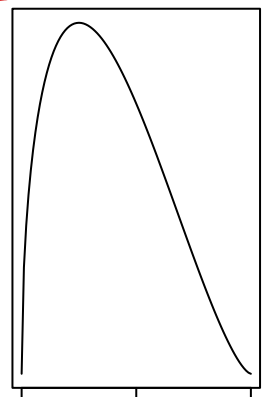
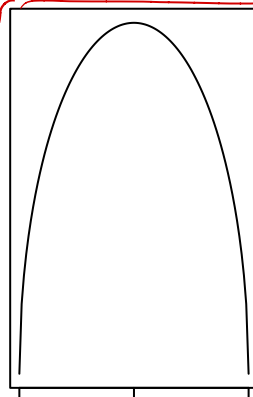
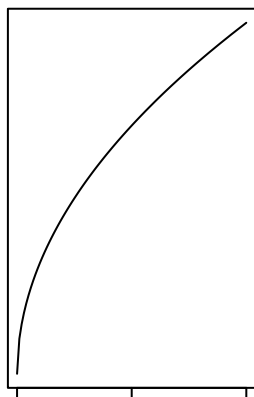
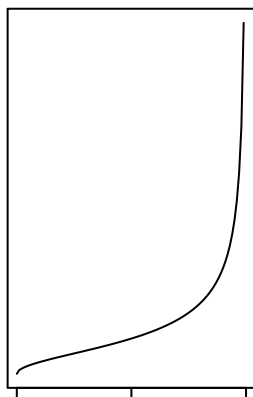
$0 < \alpha < 1$



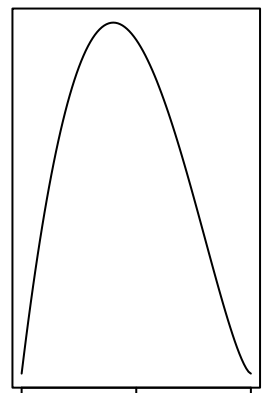
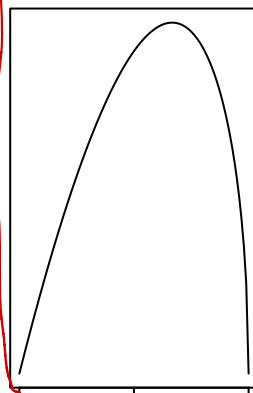
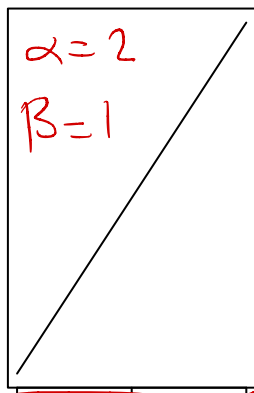
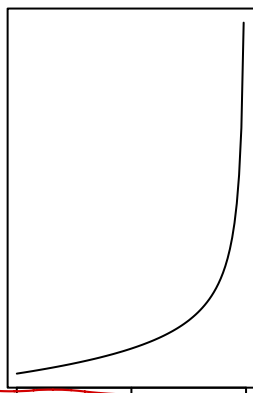
$\alpha = 1$



$1 < \alpha < 2$



$\alpha \geq 2$



STRICTLY INCREASING

UNIMODAL